

Thermaco, Inc.
POSITION DESCRIPTION

Position Title: **Marketing Intern**
Location: **Asheboro, NC**

I. ABOUT THERMACO

As a Marketing Intern at Thermaco, you're part of a small, autonomous team making big things happen. When restaurants wash dishes grease goes into the sewers where it builds up over time, creating a clog that results in sewage in the streets, public areas, and creeks and streams. Our grease interceptors make it easy for restaurants to capture this grease before it can clog the sewer, protecting the community from these unsafe sewage overflows. If you are looking for a place where you'll tackle big problems alongside some of the most talented and dynamic people you've ever worked with, Thermaco might just be the place for you.

II. POSITION SUMMARY

Thermaco is seeking an intern for Summer 2020 to join our marketing team and assist in activities relating to increasing awareness and interest in its brands. This is a part-time, paid internship, up to 20 hours. Hours/pay to be determined. This is primarily a marketing position; however, the intern will be exposed to a variety of business functions.

III. POTENTIAL ACTIVITIES

- a. Assist in the creation of email campaigns, online advertisements, sales and marketing collateral and additional literature.
- b. Perform market research functions on competitive products and sales activities, and potential markets for Thermaco brands.
- c. Assist in development and management of web content.
- d. Assist with the preparation and delivery of training materials and sales collateral.
- e. Provide support to customer service and sales personnel as needed.
- f. Provide support to product development including conducting various product tests.
- g. Participate in internal training programs for professional and business development.

IV. QUALIFICATIONS

Undergraduate student majoring in Business or Communications. This person should have excellent verbal and written communication skills with solid computer skills – experience with Microsoft Suite of products required, experience with Adobe Creative Suite and web content management systems a plus.

To apply for this position, go to thermacocareers.com/apply or submit resume to careers@thermaco.com.